

# **SUSTAINABLE SUCCESS STORIES**



**BRAVELY**

**TOGETHER**

**WITH EYES ON THE  
FUTURE**



# **SUSTAINABLE SUCCESS STORIES**

**ENABLER OF  
GROWTH**

**MAKER OF  
FUTUTRE**

**PROVIDER OF  
SMOOTH  
EVERYDAY LIFE**

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# **ENABLER OF GROWTH**

**We are the growth centre of the Eastern Finland. Our attitude and the way we work attract entrepreneurship.**

**The developing urban environment and wide selection of culture and events invite you to have fun.**



# ENABLER OF GROWTH

We value entrepreneurship. We listen and solve problems together. We offer companies a competitive business environment. We develop our business services and plot and premises solutions in a customer-oriented manner.

We develop our employment services together with businesses, educational institutions and other stakeholders to meet company and employer needs.

We support the university to grow and increase its competitiveness. We work together as trailblazers to solve global energy and climate challenges and to change operating models.

We improve the attractiveness and accessibility of Lappeenranta so that we are easy to reach by all modes of transport. Together we develop a cosy and vibrant city.

We offer versatile tourism, event, cultural, and sports services by combining public and private sector to support welfare and vitality in the Lake Saimaa.

**NUMBER OF JOBS**

-

**UNEMPLOYMENT RATE**

# **MAKER OF FUTURE**

**We invest in the growth and education of children and the youth – from early childhood education to high-level university degrees.**

**Our personnel feel well and are competent and motivated.**



# MAKER OF FUTURE

We guarantee a high-quality and diverse study path from early childhood education to higher education. We stand out because of modern facilities, strong university collaboration, special curriculums, and entrepreneurship education etc.

Together with LUT and LAB, we create the best campus environment and international student city in Finland. We build new and impactful collaboration models with all educational institutions to create vitality and well-being.

We strengthen cooperation with companies to employ young people, international experts, unemployed jobseekers and individuals with limited work ability. We promote students transition to working life and offer them jobs and internship opportunities.

We offer education and training to our personnel to develop their skills so they can meet the requirements of the changing world. We ensure that we get sufficient and competent workforce.

**LEVEL OF EDUCATION**

-

**KEY FIGURE/PERSONNEL (E.G. SICK LEAVE)**



# **PROVIDER OF SMOOTH EVERYDAY LIFE**

**We provide high-quality services  
sustainably and efficiently to our  
residents.**

**Lappeenranta is safe and cosy place to  
live in.**





# PROVIDER OF SMOOTH EVERYDAY LIFE

We create solutions that make everyday life easier all day long, all year round. We improve the accessibility of services, the city centre and regional centres.

Our decision-making culture is proactive and collaborative which ensures stable and sustainable finances.

We encourage our residents to take part in communities and hobbies to promote well-being. We ensure the equality and the well-being of our most vulnerable residents.

We understand the importance of a beautiful urban environment and local recreation areas. We increase biodiversity. We take care of Lake Saimaa and other water bodies.

We mitigate climate change. We improve resource, energy, and material efficiency and promote the sustainable use of renewable natural resources.

We preserve the cultural heritage of the region and pass it on from generation to generation

**POPULATION**

-

**ANNUAL CONTRIBUTION MARGIN**

# KEY FIGURES

## ENABLER OF GROWTH

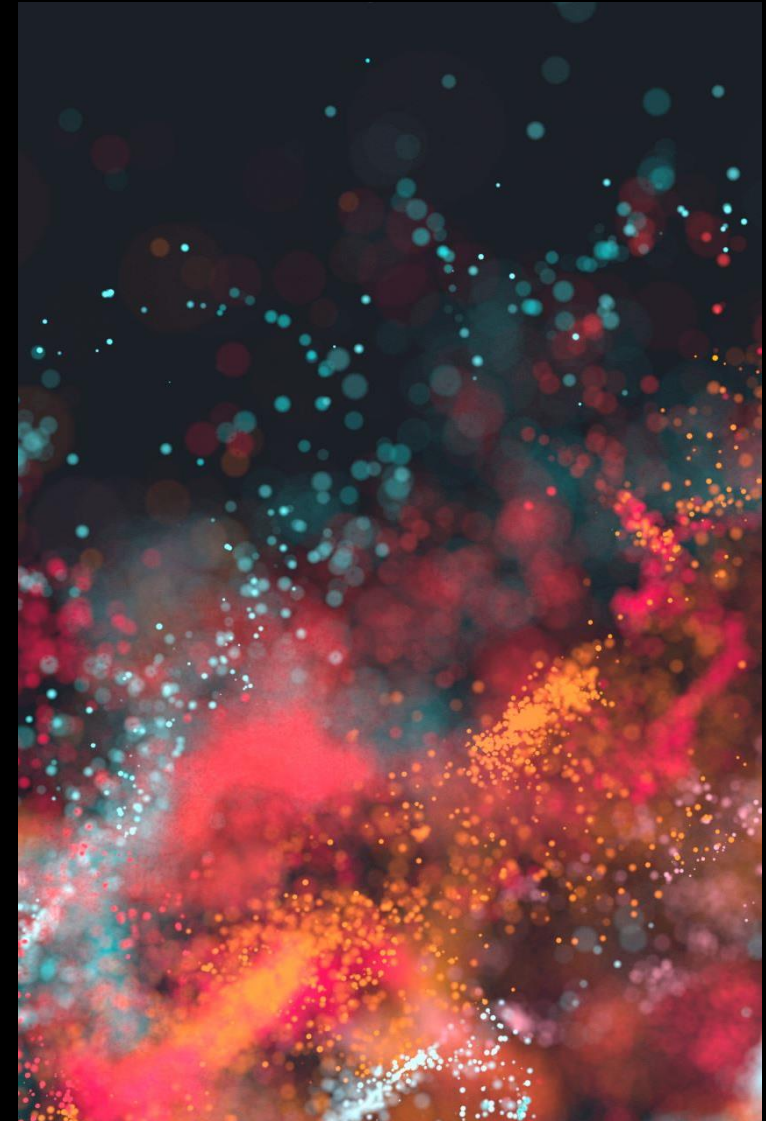
Number of jobs  
Unemployment rate

## MAKER OF FUTURE

Level of education  
Key figure/personnel e.g. sick leave

## PROVIDER OF SMOOTH EVERYDAY LIFE

Population  
Annual contribution margin



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